

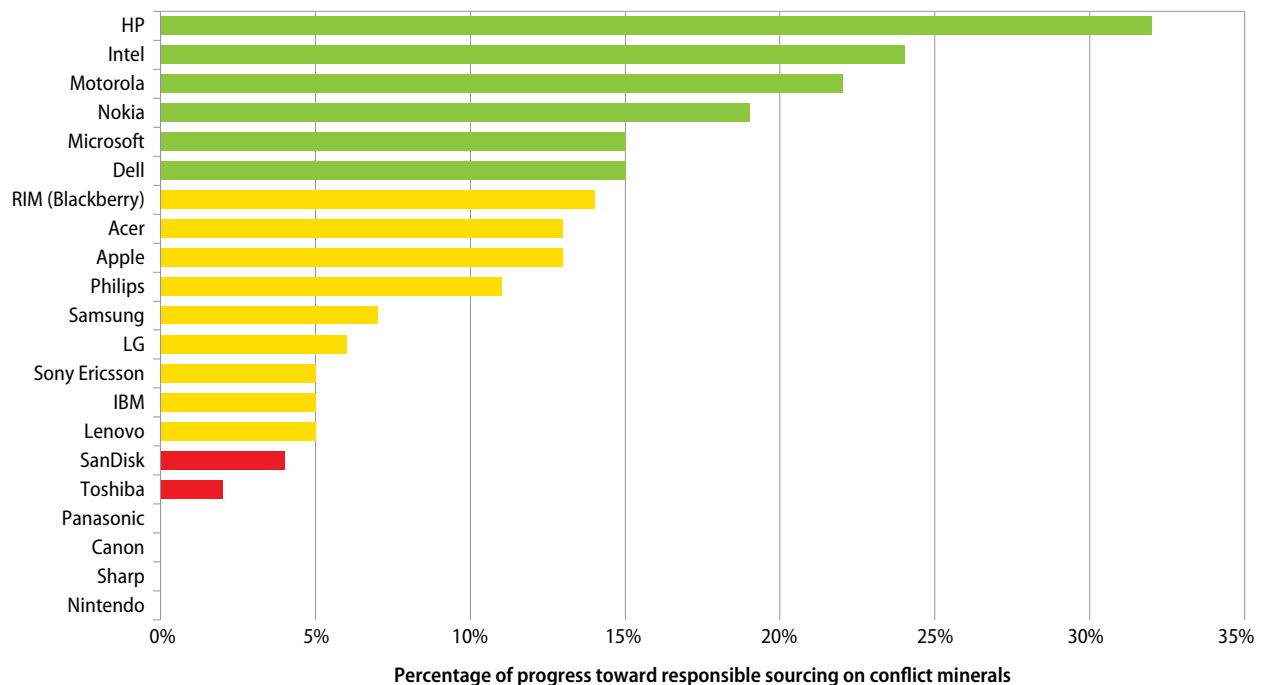
Report Ranks Electronics Companies on Conflict Minerals

By the Enough Project¹ December 2010

In response to growing consumer demand for smartphones and laptops free of conflict minerals that fuel ongoing war in eastern Congo, the Enough Project has issued a new report, “Getting to Conflict Free: Assessing Corporate Action on Conflict Minerals,” that ranks electronics companies on their progress toward responsible supply chains.

The same minerals that are fueling ongoing deadly violence in eastern Congo—the ores that produce tin, tantalum, tungsten, or the 3Ts, and gold—are essential to the electronics devices we use and depend on every day. Our objective is to encourage companies at the top of the minerals supply chain to use their buying power to influence their suppliers, exerting pressure down the supply chain, a model of change that previously helped to staunch the flow of conflict diamonds and improve labor conditions in the apparel industry.

Electronics companies ranked by progress on conflict minerals



These rankings are an effort to provide consumers with the information they need to purchase responsibly, as well as a means of encouraging companies to continue to move forward in good faith. We are hopeful that as the rankings are updated in subsequent reports, scores will improve along with methodology as the process for tracing, auditing, and conflict-free certification evolves.

The details on how each company scored on the specific criteria is available on our website, enoughproject.org.

The Enough Project ranked electronics companies on actions in five categories that have significant impact on the conflict minerals trade: tracing, auditing, certification, legislative support, and stakeholder engagement. The survey focused on the electronics industry because it is the main combined end-user of the four conflict minerals from eastern Congo. We chose the top industry leaders in five main consumer electronics products: mobile phones, computers, televisions, MP3 players, and video game systems. In total, there were 18 specific criteria in the five categories.

1. **Tracing:** Has the company traced its suppliers of tin, tantalum, tungsten, and gold (3TG)? (four questions)
2. **Auditing:** Does the company have audits conducted of its suppliers of the 3TG minerals to determine mine of origin and chain of custody? (six questions)
3. **Certification:** Has the company taken concrete steps to develop an international certification regime for the 3TG minerals? (three questions)
4. **Stakeholder engagement:** Has the company had regular engagement with the NGO coalition, led by Enough, on the conflict minerals issue? (two questions)
5. **Support for legislation:** Has the company supported the legislation on conflict minerals? (three questions)

Additionally, we included information on the company's broader supply chain sustainability policies by documenting the company rankings on the *Greenpeace Guide to Green Electronics* and *Newsweek's Green Rankings*. Because each company was not ranked in these surveys, and they do not yet touch on conflict minerals, we did not rank companies on these criteria.

The survey is an initial ranking aimed at providing an early glimpse at progress made by companies to address the issue. Solving the conflict minerals problem will require a multiyear strategy, and thus we plan to update the rankings regularly, taking into account company progress on the main areas of work on the issue.

Enough is a project of the Center for American Progress to end genocide and crimes against humanity. Founded in 2007, Enough focuses on the crises in Sudan, eastern Congo, and areas affected by the Lord's Resistance Army. Enough's strategy papers and briefings provide sharp field analysis and targeted policy recommendations based on a "3P" crisis response strategy: promoting durable peace, providing civilian protection, and punishing perpetrators of atrocities. Enough works with concerned citizens, advocates, and policy makers to prevent, mitigate, and resolve these crises. To learn more about Enough and what you can do to help, go to www.enoughproject.org.

